



A better way to bank.

The Bruce Johnson 2012 College Scholarship Award

Genesee Valley Federal Credit Union will be awarding a \$1,000 scholarship to a high school senior within our field of membership of Livingston or Wyoming Counties.

Who was Bruce Johnson?

Bruce was a physical education teacher at York Central School. He believed with other teachers that there was need to open a credit union to provide financial services to every teacher and employee of our school districts.

Bruce started the Genesee Valley Teachers Association (GVTA) back in 1974 in the basement of his home. The credit union grew to become Genesee Valley Federal Credit Union offering more services and locations than ever before.

Eligibility

To be considered for the scholarship, a graduating senior must have:

- their own GVFCU account in good standing.
- Application is completed by the graduating high school senior.
- Plan to attend an accredited college, university or community college as a full-time student 2012/2013.
- Submit a completed application and two letters of recommendation from instructors or employers, postmarked by April 30, 2012. No late entries.

Selection Process

Scholarship recipients will be selected based on their academic performance, community involvement, extracurricular activities, and essay responses. All applications will be reviewed by a volunteer committee from both Livingston and Wyoming Counties. Applicants names, address, are not identified to the committee.

Application Process

To apply, student members must complete this scholarship application in full. Please attach one (1) additional sheet to your application containing your essay response. Applicants will receive a score of zero for any section that is incomplete. Applications can be found on-line at www.geneseevalleyfcu.com or picked up at any branch or mailed to you.

The signed application must be submitted to the address below, along with:

- an official copy of the student's SAT and/or ACT scores (**Please DO NOT send original**)
 - an official copy of the student's high school transcript (SAT, ACT scores may be included on transcript)
- Note:** If required by the applicant's high school, this item can be mailed directly from the guidance office. It is the student's responsibility to ensure that their school transcripts have been submitted.

Send all completed scholarship materials to: Genesee Valley Federal Credit Union
Attn. Public Relations/Marketing
4621 Millennium Drive
Geneseo, NY 14454

Scholarship winners will be notified by mail on or before June 1, 2012. Thank you for applying.

Applications must be postmarked by April 30, 2012. Incomplete applications will be disqualified.

Geneseo Office: 4621 Millennium Drive | Geneseo, NY 14454 | 585-243-1500 | fax: 585-243-4143
Warsaw Office: 445 N. Main St. | Warsaw, NY 14569 | 585-786-0170 | fax: 585-786-0351
Dansville Office: 184 Main St. | Dansville, NY 14437 | 585-335-3216 | fax: 585-335-6112
www.GeneseeValleyFCU.com

Essay Question

We require this essay question to be typed, double-spaced, using 12pt. type. Use only one side of an 8¹/₂ x 11 sheet of paper and attach it to this page. Please include the number of the question you are answering, along with your full name in the bottom right hand corner of your essay sheet. Neatness, grammar, punctuation and creativity will be considered in the scoring process for this section.

Please respond to **one** of the following questions:

1. Why are you deserving of the Bruce Johnson Scholarship Award?
2. A best selling magazine just released its next issue and your picture is on the cover! An article inside the magazine goes into detail about what you have done to receive this honor. For this essay question, name the magazine on which your picture has appeared and write the contents of the article explaining your achievements.